

# DEFINITIVE SERVICES



## Quality Assurance

Rely on our advice, training, expertise and experienced professionals who all meet our stringent and quarterly reviewed quality management policy and standards, which incorporate national quality management system standards as well as regular feedback, review and evaluation of our services, intervention and training methods.

Quality assurance with the Gold Seal Project means we guarantee to consistently offer a high level of working practice, standards and services that meet national health & safety standards and policy, identify and implement regular risk assessment, PAT testing of all electronic equipment used and ensure that all our staff are trained to our professional standards with applicable qualifications and experience.



For a more detailed copy of our Safeguarding Policy please email [info@goldsealproject.com](mailto:info@goldsealproject.com) or download a copy at [www.goldsealproject.com/policies](http://www.goldsealproject.com/policies).

## Safeguarding

Effective safeguarding is firmly embedded in all our support and services. All trainers are enhanced CRB checked, supported, advised and trained to both our own and national standards to then guarantee we offer a professional and safe environment for all participants to guarantee that we safeguard effectively especially around children and vulnerable adults.

For a more detailed copy of our Safeguarding Policy please email [info@goldsealproject.com](mailto:info@goldsealproject.com) or download a copy at [www.goldsealproject.com/policies](http://www.goldsealproject.com/policies).

## Equal Opportunities

As an equal opportunities employer and service provider we are committed to our equal opportunities policy and effective practice that guarantees we always provide services that actively promotes and embraces equality for all, removing barriers and assures freedom from discrimination on the grounds of age, cultural background, disability, ethnicity, gender, marital status, race, religion or sexual orientation.

For a more detailed copy of our Equal Opportunities Policy please email [info@goldsealproject.com](mailto:info@goldsealproject.com) or download a copy at [www.goldsealproject.com/policies](http://www.goldsealproject.com/policies).

## What Others Say About Us - Please See Our Case Studies

- "Gold Seal changed my life around. They have helped me out in other aspects of life like getting a job and making a great new team of friends"  
Andres Rodriguez Student Kensington & Chelsea Youth Offending Team
- "In the 7 years that I have worked in the youth justice system I have not come across a service that has achieved so much with our clients as Gold Seal have"  
Gemma Leeming - Integrated Resettlement and Support Manager, Westminster Youth Offending Service
- "If Gold Seal wasn't here I'd probably be in jail right now. Joe was the best personal advisor I've ever had"  
Ranjot Johal - Student Ealing Youth Offending Team
- "I really enjoyed the courses, it helped me a lot n I think we need more people like them in our community so everyone stays out of trouble"  
Arax Gahoree - Student Richmond Adolescent Resource Team
- "Gold Seal successfully engaged our hardest to reach young people with their structured programmes and support, they offer more than just a music course their contacts in the industry mean that they can also offer career guidance and much more"  
Derek Willis - Head of youth services Rugby Portobello Trust
- "They have been able to engage with some of the most hard to reach residents in the projects. Workshops are attended by a diverse group of people with a wide range of needs varying from mental health to substance misuse issues. The workshops have successfully cut across language and cultural barriers."  
Madhika Choudhary - Activity Development Team, St Mungos Homeless Project
- "Joe & Gold Seal helped me find music and my feet. I'm doing what I want to and its all thanks to his passion to make sure that young people like me get the chance to try our music and do something to help yourself practically."  
Rowan Jones aka Dream Dubstep, ex student and now world touring Dubstep musician supported by Scream and Benga
- "Gold Seal turned my life around. I found a focus and it helped me to find something that I wanted to do and could work hard for myself to achieve with. Now I'm my own boss and own my own company and have worked with nearly every UK urban artist filming music videos"  
Alex Jovic, ex Westminster Youth Offending Team student and now CEO of Toxic TV
- "Gold Seal create an environment that allows young people to feel relaxed and secure in their approach to creativity. Feedback is always extremely positive and I hold Gold Seal and Joe's direction in high regard and have witnessed the excellent work first hand regularly."  
Kemi Thomas, Kensington & Chelsea Positive Activities Co-Ordinator
- "Gold Seal have directly supported in improving our attendance, services and training with their ability to engage young people and offer a reliable service that is flexible and malleable to our needs with skills development and accreditation embedded every step of the way."  
Kelly Ewers, London Regional Manager, NACRO
- "Reliable, effective, support, advice and consultancy solutions helped our organisation expand and increase revenue streams over night. Joe's thorough and holistic approach enabled us to add new areas for business and increase our potential as an organisation immediately"  
Ian Jordan, PACT Premier league into work officer Chelsea FC Foundation
- "A thorough pleasure to work with and despite the manic training environment that can often occur in custody, Gold Seal just get the best out of the boys and it was nice to see them achieve positive outcomes and qualifications"  
Vanessa Ewing, Education Manager, HMYOI Cookham Wood
- "Gold Seal offer a fantastic role model for young people and provided an honest and insightful introduction to the music industry and the work it involves. They offer great rapport with each young person command respect from the outset and remain experts at keeping groups engaged throughout. I would thoroughly recommend Gold Seal to any other professionals"  
Anna Allen, Youth Project Co-Ordinator, Notting Hill Housing Trust

020 8743 0009



[info@goldsealproject.com](mailto:info@goldsealproject.com)



# GOLDSEAL PROJECT

## Go for Gold

# DEFINITIVE SERVICES

Accredited Training  
Youth Engagement  
Professional Music  
Consultancy

Corporate Enrichment  
Entrepreneurialism  
Life Coaching/Mentoring  
Business Start Up  
Inspiration & Aspiration

# WWW.GOLDSEALPROJECT.COM



@goldsealproject 020 8743 0009 [info@goldsealproject.com](mailto:info@goldsealproject.com)





**GOLDSEAL PROJECT**

# DEFINITIVE SERVICES

Our mission remains to offer good music, enrichment activities, definitive training, advice and linked support services that enable all to identify self belief, make a positive contribution to society, using a combination of music, enterprise and applied business acumen, overcoming any potential barriers to success.

Our vision is to provide access to an agency that guarantees a high quality professional music service, positivity, progression, support, advice and training, using music and enterprise as a vehicle for anyone encountering barriers to success to help identify their full potential.

## Accredited Training



We offer a broad spectrum of accredited training from a wide range of subjects around music technology and enterprise. Our skilled and experienced trainers use various national and QCF approved syllabuses that are tailored around every clients needs.

**Subjects offered include:**

- DJing
- Music Production
- Recording Vocals
- Song Writing
- Business Start Up

## Youth Engagement



As a specialist training and motivation agent for hard to engage, NEET, offender and at risk categories within the youth, public and voluntary sectors we pride ourselves on our ability to support organisations, schools, teachers and young people utilising a range of intervention methods and best practice principles.

**Services Offered:**

- Professional DJ's - All events and functions
- Training
- Seminars
- Mentoring
- Consultancy

## Professional Music



With a broad network of successful musicians, sound engineers, industry contacts and support, we offer an elite music service to any client/company or individual that needs a trustworthy music service/support to be added or included in their service.

**Services Offered:**

- Professional DJ's - All events and functions
- Music Production Service
- Professional Mixing Down & Mastering
- Song & Lyric Writing
- Sound Effects, Jingles and Adverts
- Private Tuition/Home Studio Support

## Consultancy



Having successfully supported and engaged with over 3000 young people from across the Capital and England, we offer applied, expert advice, support and training for delivering successful, professional, engaging training, projects, products and services. Trust the experts, save money, learn more about your market, increase productivity or embed numeracy, literacy, IT and personal development/life skills, all personally tailored, managed, evaluated and quality assured to your specific needs.

**Supportive Advice & Project Management:**

- Music & Media Suite Re-development
- Accreditation: Processing, Advice & Support
- Effective Youth Engagement Solutions
- Working with offender and NEET categories
- Adding enterprise to your business model

[WWW.GOLDSEALPROJECT.COM](http://WWW.GOLDSEALPROJECT.COM)

## Corporate Enrichment

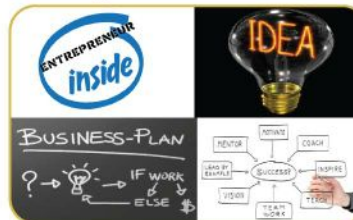


Tired of the same office activities and training? Need a new creative touch or twist? We offer a diverse range of day long opportunities and experiences embedding music and business skills into group activities that help companies link corporate social responsibility initiatives with staff development and training days as well as watching your money go to a greater cause after.

**Services offered:**

- Music Therapy/Team Building Workshops - *DJing, Music Production and Recording Vocals*
- Train as they gain - *Pay for a fun day and make a difference for others too*
- Make a professional music track - *Team building with a professional musician*
- DJing Day Crash Course - *Command the dance floor and next office party*
- Enterprise Skills - *Can you be more resourceful for yourself or the team?*

## Entrepreneurialism



Rely on the experts and their ability to help guide you and formulate new business ideas, revenue, networks, avenues and opportunities. Communicate to an audience better and offer more services and products. Having built a range of services and support from just an idea, our trusted agents, advice and reputation can be used to help transform your life, job, organisation or sector for tomorrow.

**Re-Evaluate & Expand:**

- Revenue Sources
- Products
- Partnerships
- Market Gaps/Niche Products
- Business Models and Methods

## Life Coaching/Mentoring



Be lead, mentored and advised by outstanding, hand picked positive role models and successful leaders in both the local community and the aspiring business world. Rely on someone to help you feel motivated and make better informed decisions and/or be inspired to be a positive role model in your community.

**Expert Advice and Support for:**

- 1 to 1 Mentoring
- Music Mentoring
- eMentoring
- Business Start Up
- Enterprise Skills

## Business Start Up



Having started a series of successful businesses we are perfectly placed to advise and support all in the basic business hurdles and how to leap confidently over them.

**Start Up Support:**

- Legal Structures
- Business Planning
- Financial Forecasting
- Tax and PAYE Laws
- Business Support Networks
- Enterprise Skills
- eBay Trading

## Inspiration & Aspiration



Sometimes we all just need someone to look to, to find more motivation, learn from and strive to be and do more. That's what the Gold Seal Project was built from and for. From talks to techs, positivity to prison, music to mentors, we guarantee to leave you feeling inspired, supported and able to take on that challenge and overcome those hurdles.

**Absorb and learn from our:**

- Positivity
- Progress
- Mentors
- Experience
- Business Start Up Model & Case Study
- Enterprise Skills

*Go For Gold*

@goldsealproject 020 8743 0009 info@goldsealproject.com