

## **Music Technology & Enterprise Training Options**

### **Accredited Training Course Breakdowns**

#### **Entry Level to Level 2**

## DJing



Our DJing workshops and courses are designed to teach participants the skills, practices and disciplines required to master the art of DJing. During our sessions we use all the current DJ technology available, and can teach using vinyl, CD and digital platforms, using laptops and USB controllers. We are able to cover all areas of DJing and DJ technology, with a strong focus to keep sessions fun creative and 'hands on' at all times. Our DJ courses give the students confidence, a belief in their ability to learn new things, and set themselves aspirational goals.

### **Skills taught during DJ courses:**

- Understanding rhythm and tempos
- Identifying music Genres
- Cue Points /Hot cues
- Beat matching
- Tune selection
- Mixing Skills
- EQ
- Using Effects
- Scratching
- Sampling
- Set structures

### **Anticipated outcomes:**

- Make a positive contribution
  - Enjoy and achieve
  - Develop new/transferable skills
  - Build social interaction
  - Gain organisational skills
  - Build relationships
  - Break down social and community barriers
  - Numeracy/Literacy and IT skills
  - Build confidence and self esteem
  - Develop career paths in to the music industry
  - Gain self awareness
- Listening/Communication skills

## Music Production



Music Production workshops and courses give participants an insight and the skills to produce and make instrumentals and songs of their choice whilst understanding the process of how music is made in further depth. Ranging from basic to advanced, our courses can vary in level depending on the ability and knowledge of the participants. During the course we encourage a very hands on approach creating several completed songs or instrumental tracks in time for the end of the course, so that all the students can take home/further promote the piece of music they have helped to contribute towards/create.

### **Skills taught during Music Production courses:**

- Intro to music production software and its basic functions
- Tempo
- Rhythm, Beats & Bars
- How to create drum patterns
- Playing chords & melodies
- Song structures
- Using effects
- Mixing and Mastering

### **Anticipated outcomes:**

- Make a positive contribution
- Enjoy and achieve
- Develop new/transferable skills
- Build social interaction
- Gain organisational skills
- Build relationships
- Break down social and community barriers
- Numeracy/Literacy and IT skills
- Build confidence and self esteem
- Develop career paths in to the music industry
- Gain self awareness
- Listening/Communication skills

## Song Writing



Song writing helps learners to dissect music that they enjoy and look further at song structures, means to song write and suitable skills/methods for this. During the workshops/courses, all participants will listen to a range of music genres and tastes and learn how to understand musical composition skills and practices. This creates a platform to assist the learner in re-creating something similar for their own taste and/or design brief. Literacy skills will be covered and embedded into the courses' content to help participants to increase their self-confidence, team building skills and motivation.

### **Skills taught during Song Writing courses:**

- Intro to music genres and tastes
- Key Signatures
- Rhythm, Beats & Bars
- Writing a Chorus
- Writing A Verse
- Theme Writing
- Playing chords & melodies
- Song structures
- Choice of instruments for design briefs
- Recording & Layering Vocals

### **Anticipated Outcomes:**

- Make a positive contribution
- Enjoy and achieve
- Develop new/transferable skills
- Build social interaction
- Gain organisational skills
- Build relationships
- Break down social and community barriers
- Numeracy/Literacy and IT skills
- Build confidence and self esteem
- Develop career paths in to the music industry
- Gain self awareness
- Listening/Communication skills

## Sound Engineering



This course enables learners to cover a wider range of skills and practices developing and expanding from our music production course. Learn how to operate a professional music studio in more depth covering sound design, microphone choice, recording techniques, mixing consoles and selecting appropriate equipment for any musical design brief. This course is advised for progression from the music production course or for learners that have a particular interest around working within a studio as a tech support/sound engineer.

### **Skills taught during Sound Engineering courses:**

- Introduction to a pro music studio, sound modules, dynamics and effects units
- Introduction to Audio & MIDI theory
- Synthesis theory and application
- Microphone Types and Appropriate Selection
- Recording Techniques for Instruments
- Recording Techniques for Vocalists
- Mixing Consoles
- Mixing & Mastering Process

### **Anticipated Outcomes:**

- Make a positive contribution
- Enjoy and achieve
- Develop new/transferable skills
- Build social interaction
- Gain organisational skills
- Build relationships
- Break down social and community barriers
- Numeracy/Literacy and IT skills
- Build confidence and self esteem
- Develop career paths in to the music industry
- Gain self awareness
- Listening/Communication skills



## Enterprise Training



The aim of this programme is to educate participants around the concept of entrepreneurialism and to explain the key skills, facets and characteristics needed in order to set up a successful business. Participants will have the chance to dissect the Gold Seal Project business model and several others from a real life perspective, to subtly adopt a less curriculum based approach, using music industry and other successful entrepreneurs throughout the programme. Adding a flexible means of delivery means we can focus on the creation of a mock business as a means of teaching the participants, or alternatively using the entrepreneurs' existing business as a foundation for learning.

### **Skills and topics covered in The Enterprise Programme:**

- Understanding the different types of business structure, e.g. sole trader, social enterprise, company limited by guarantee/shares and required legal entities
- Formulating and working to a business plan
- Identifying a suitable product or service
- Research (market / product, demand and supply)
- Contracts and contractual agreements
- Finance and budgeting
- Funding and investment funding options (public/self finance/loans)
- Marketing and sales strategy and the use of social media
- Producing chosen product/service
- Evaluation of business model

### **Anticipated outcomes:**

- Leadership skills
- Creative thinking
- Team work
- Effective decision making
- Positive risk taking
- Develop new/transferable skills
- Build social interaction
- Gain organisational skills
- Build relationships
- Numeracy/Literacy and IT skills
- Build confidence and self esteem
- Gain self awareness
- Listening/Communication skills